



SECTION II: COMMUNITY RELATIONS POLICY 2130

ENGAGE BA

Purpose: To describe the Engage BA program and to clarify an expectation of political neutrality and non-partisanship by Partners in school-related issues and elections.

Broken Arrow Public Schools initiated “Engage BA” in 2019.

Engage BA Vision: In collaboration with the community, Engage BA will identify needs and create partnerships between private, public, non-profit and faith organizations to further the mission of Broken Arrow Public Schools.

Through their involvement in the Engage BA program, business partners may receive recognition for their contribution and promotion of school events, activities and/or initiatives. The district may also provide other benefits as incentives for partner participation, such as reduced or free admission to school events.

As Engage BA participants, businesses shall strive to avoid conflicts with school interests. Guidelines for the Engage BA program will be reviewed annually and approved by the Board of Education at the beginning of each school year. These guidelines shall include conflict of interest provisions. These guidelines shall prohibit Engage BA Partners from using District resources (including District email) or their Engage BA participation for political purposes. Further, Partners shall not promote or oppose political or partisan agendas on school property or at school activities. Likewise, school district personnel should not pressure Partners to either promote or oppose political or partisan actions.

Partners who violate the conflict of interest provisions may be asked to resign from the Engage BA program.

Source: *Broken Arrow Board of Education policy adoption, July 13, 2009.*
Broken Arrow Board of Education policy revision, April 6, 2015.
Broken Arrow Board of Education policy revision, November 4, 2019.